



Janire Garitano

MARKETING AND ADVERTISING

CONTACT

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LANGUAGES

- Euskara -A Native C1
- Spanish- B2
- English- B1

HARD SKILLS

- Social Media Strategy & Management
- Email Marketing Campaign Management
- Design of Communication Materials
- Development of Communication & Marketing Plans
- SEO Strategy
- Agile Methodologies: Kanban
- Market Research & Analysis
- Sales Process Management
- Project Viability Planning

MARKETING SOFTWARE SKILLS

- Gimp, Inkscape, Davinci
- Mailchimp
- Meta Ads
- Google Ads
- Kanban
- Wordpress

PERSONAL SKILLS

- Commitment
- Communication
- Teamwork

PROFILE

Enthusiastic and imaginative professional with a strong track record of identifying growth opportunities in complex markets. Driven by ethical values and a commitment to creating positive social impact. Adept at navigating challenging environments with an open, constructive, and results-oriented mindset.

EDUCATION

MARKETING AND ADVERTISING

Harrobia ikastola Higher Vocational Training (2025 - present)

HIGH SCHOOL DIPLOMA IN ARTS

Arrasate BHI (2019 - 2021)

EXPERIENCE

COMPETITION THE KILLERS FEST

3rd place(2026) - Publicitarios Implicados

SOCIAL MEDIA MANAGEMENT

Nerea denda (2023 - 2026) - Antzuola

- TikTok and Instagram management.
- Video editing.
- Video filming and photography.

CAMP COUNSELOR

Idolaz Aisialdi Taldea (2020 - 2025) - Antzuola

- Creative design of leisure games.
- Engaging with children and providing companionship.
- Photo and video editing.

PROFESSIONAL DEVELOPMENT

LEISURE AND RECREATION LEADER

125 hours Euroinnova Business School (2024)

INTERESTS

- Video editing
- Spending time with others
- Bringing disruptive ideas to life through creativity